

Message Text

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PAGE 01 STATE 043761
ORIGIN USIA-09

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FM SECSTATE WASHDC
TO USLO PEKING

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E.O. 11652: N/A

TAGS:

SUBJECT: REPRESENTATION SCREENING OF "ROCKY"

REF: PEKING 0413-U

1. FOLLOWING RECENT REUTERS DISPATCH APPEARING IN LOS ANGELES TIMES, UNITED ARTISTS VICE PRESIDENT, MORRIS KINGSTON, CALLED USIA FEBRUARY 16 WITH OBVIOUS CONCERN TO CONFIRM WHETHER "ROCKY" HAD IN FACT BEEN SHOWN IN PEKING TO "AUDIENCE OF 1200," AND UNDER WHAT CIRCUMSTANCES.

2. IT WAS EXPLAINED TO KINGSTON THAT FEATURE FILM PROVIDED COMPANIES LIKE UA FOR AMBASSADORIAL SCREENINGS IN EASTERN EUROPE ALSO INCLUDE SHOWINGS IN PEKING, BUT ALWAYS WITH THE SPECIFIC CONCURRENCE OF THE COMPANY, INCLUDING THIS SCREENING. IT WAS FURTHER EXPLAINED THAT USLO PEKING IS NOT EQUIPPED WITH 35MM PROJECTION EQUIPMENT, THUS IT IS NECESSARY TO USE THE FACILITIES OF THE INTERNATIONAL CLUB FOR SUCH PROGRAMS.

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3. KINGSTON ASKED WHETHER A COURTESY MESSAGE COULD BE SENT FROM THE AMBASSADOR TO THE PRODUCERS OF "ROCKY," MESSRS. IRWIN WINKLER AND ROBIN CHARTOFF, C/O UNITED ARTISTS CORP. IF USLO BELIEVES IT APPROPRIATE, A MESSAGE COULD INCLUDE SOME WORDS OF APPRECIATION ABOUT THE QUALITY OF THE FILM, HOW IT MAY HAVE BEEN USEFUL TO USLO IN FURTHERING SINO-AMERICAN RELATIONS, PLUS NAMES AND TITLES OF IMPORTANT CHINESE OFFICIALS WHO MAY HAVE ATTENDED

THE SHOWING AND ANY FAVORABLE COMMENTS BY THEM. SUCH A MESSAGE WOULD, WINKLER FEELS, BE BOTH TIMELY AND WELCOME. USIA PREPARED FORWARD MESSAGE TO THE PRODUCERS THROUGH KINGSTON.

4. AGENCY BELIEVES SUCH A COURTESY MESSAGE WOULD BE HELPFUL IN CONTINUING THE REPRESENTATIONAL FILM PROGRAM. VANCE

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Automatic Decaptioning: X
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Disposition Case Number: n/a
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Disposition Date: 20 Mar 2014
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